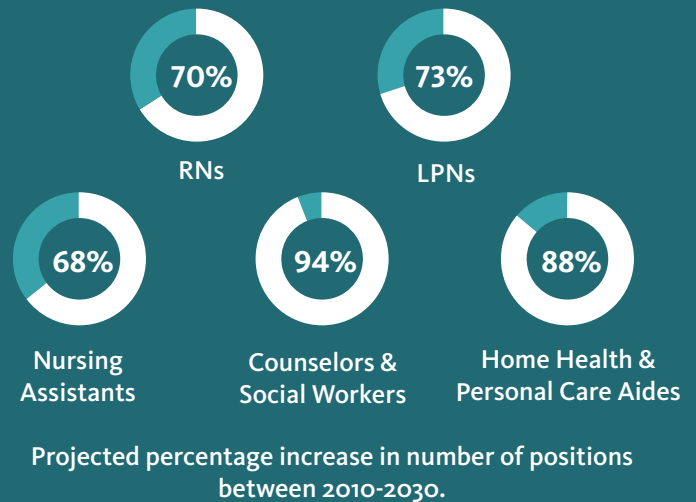


Working in Aging Services: An Action Plan

THE PLAN

The LeadingAge Center for Workforce Solutions, launched in 2017, is developing innovative strategies to educate and attract qualified people to work in the diverse and growing field of aging services. Along with key partners and members, we aim to promote working in aging services by providing a **solution**: a way for communities to solve the challenge of caring for an aging population. We seek partnerships that will help solve the caregiving crisis, while increasing job opportunities in local economies

THE NEED



OUR STRATEGY







Form partnerships with education, workforce, business and local government sectors and identify shared opportunities

Create multi-stakeholder coalitions at the local level to attract people to working in aging services







Develop pilots to nurture employment pipeline

Draft and advocate for new federal policies to attract and retain people in aging services

Outreach to untapped, and under leveraged groups

-  Displaced workers
-  Veterans
-  Individuals looking for a second career
-  Older adults
-  People seeking part-time work
-  Immigrants, migrants and refugees

Illustrate the various career paths within aging services

-  Accounting
-  Architecture
-  Clinical Care
-  Communications and marketing
-  Information technology
-  Management and operations