

ASSISTED LIVING

MARKET SNAPSHOT REPORT 2019



ASSISTED LIVING*

*defined here as licensed assisted living

SECTOR SIZE



28,900

ASSISTED LIVING
CENTERS NATIONWIDE



811,500

CURRENT
RESIDENTS



\$48,000

ANNUAL
AVERAGE COST

RELATIVE TO OTHER LTSS SECTORS, ASSISTED LIVING IS

#1

Single largest
in terms of
service providers

#5

Fifth
in terms of
people served

#3

Third largest
in terms of
revenue

ASSISTED LIVING

NURSING HOME
HOME HEALTH
SENIOR CENTER
HOSPICE
ADULT DAY
LIFE PLAN COMMUNITY
PACE

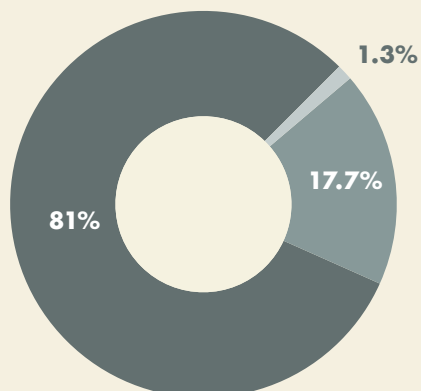
SENIOR CENTER

HOME HEALTH
HOSPICE
NURSING HOME
ASSISTED LIVING
LIFE PLAN COMMUNITY
ADULT DAY
PACE

NURSING HOME

HOME HEALTH
ASSISTED LIVING
LIFE PLAN COMMUNITY
HOSPICE
SENIOR CENTER
ADULT DAY
PACE

SECTOR COMPOSITION



- For-profit (23,409 assisted living centers)
- Nonprofit (5,115 assisted living centers)
- Government owned (376)

A TYPICAL ASSISTED LIVING CENTER

- > HHS released a study that found that **one-quarter of assisted living communities** had a ratio of one personal care aid for each 23 or more residents.
- > Is staffed by **20 employees**.
- > Costs each resident **\$4,000 per month**, or **\$48,000 per year** for a private, one-bedroom unit.

ASSISTED LIVING*

*defined here as licensed assisted living

FAST FACTS

- **2% (1 million)** in assisted living centers.
- **90%** of referrals to assisted living come from hospitals.
- The average resident is **87 years-old**.
- Typical resident needs assistance with at least 2 activities of daily living (ADL). **35%** need assistance with 0 ADLs, **24%** for 1 ADL, **14%** for 2 ADLs, **10%** for 3 ADLs, and **17%** for 4-5 ADLs.
- **42%** of residents live with Alzheimer's Disease or dementia.
- Larger centers have 80 units and have 74 residents, operating at **88.88%** occupancy.

SECTOR TRENDS



Assisted living is expected to **grow rapidly** in terms of revenue generation.

6.5%/yr



This sector has been **growing** in total centers, but not at the same pace as other sectors.

2.4%/yr



The sector is getting **"squeezed"** as independent living models add assisted living, and as more people delay transition to assisted living.



Centers are adding more **profitable** services — namely rehabilitation and memory care — to offset less profitable services.



Staff **turnover** rate is high due to low wages and lack of training.



Assisted living centers are experimenting with **new models** in order to survive and thrive.

The mission of **LeadingAge** is to be the trusted voice for aging. Our **6,000+ members** and partners include nonprofit organizations representing the entire field of aging services, 38 state associations, businesses, consumer groups, foundations and research centers.



2519 CONNECTICUT AVENUE NW, WASHINGTON, DC 20008
202-783-2242 INFO@LEADINGAGE.ORG

© LeadingAge 2019