



COVID-19: Hot Topics During COVID 19

How Are Members Creating Alternative Mother's Day Moments?

What are some creative alternatives for helping families celebrate Mother's Day?

We asked LeadingAge members how they plan to help older adults and their families celebrate a socially-distanced Mother's Day this year. Here are some creative ways to offer families alternatives to the annual in-person brunch or visit with mom:

- A community website where families answer special questions about Mom, and the community delivers flowers and the message. [Here's an example](#)
- Give a plant to each resident with a special Mother's Day message.
- A "Tree of Living" where residents and staff can write their motherly wisdom on a leaf to be posted and shared with all.
- Families send photos and a message from home.
- Gift cards to each female resident.
- Small bouquets of flowers from the community, hand-delivered to each female resident by a management team member on Mother's Day.
- Special Mother's Day meals.
- Concerts over closed circuit television.
- Virtual visits and designated areas for scheduled "window visits."
- Cards from children and community groups distributed and put together as a slide show to music to share on closed circuit television.
- Accepting all flower deliveries.

In addition, LeadingAge is inviting all Americans to join us in the fight to protect the older people we care about most (like our moms!). A [new social media campaign](#) is designed to lift up the care workers who are risking their own lives during this crisis. Through Sunday, LeadingAge's national social accounts will feature the new Mother's Day campaign—and here are the [materials you can use to join us!](#)

As the coronavirus pandemic and response continues to evolve, new and updated resources for all aging services providers will be posted to www.leadingage.org/COVID19. Please visit frequently to get the latest news and updates.