**Newsletter copy:**

Addressing the needs of a rapidly growing older population could be considered one of the major challenges facing the United States over the next few decades.

LeadingAge is cognizant of this looming challenge. But the organization also see our nation’s changing demographics as an *unprecedented opportunity* to redesign the current system for delivering health care and long-term services and supports (LTSS) to older adults.

[Insert time frame], LeadingAge announces its proposal for reforming the American health care system in a new report, *Integrated Service Delivery: A LeadingAge Vision for America's’ Aging Population.* The report offers 2 recommendations for reform that focus on improving the aging experience in America for all:

1. Develop and support an integrated service model for older adults.
2. Develop a universal LTSS insurance system to provide important financial support for this integrated service model. (A [companion paper](http://www.leadingage.org/sites/default/files/A%20New%20Vision%20for%20Long-Term%20Services%20and%20Supports_FINAL.pdf) from LeadingAge describes the critical need for, and the basic elements of, this new LTSS insurance program.)

LeadingAge and its members stand ready to work with policy makers to create a framework for an integrated service model. Being successful in this endeavor means nothing less than creating a society in which all older adults can age with dignity while enjoying the health and quality of life we all desire.

Consider reading and sharing the report, *Integrated Service Delivery: A LeadingAge Vision for America's’ Aging Population*. Help advance the movement for reform. Millions of lives depend on it.